

Sign Corridor Bylaw

Village of Craven

Bylaw No. 09-2024

A BYLAW TO REGULATE SIGNS WITHIN THE BOUNDARIES OF THE VILLAGE OF CRAVEN

The Village of Craven operates a sign corridor on the approach to the Village on Highway 20 in order to give travellers adequate time to read the signs before reaching the Village. The legal land location of the Sign Corridor is NE 14-20-21 W2.

Sign Corridor Special Conditions.

1. The rental charge of \$100.00 per sign, per year will be paid to the Village of Craven no later than January 31st of each year or the sign will be removed. Rent is used to pay for grass up-keep and administration of the sign corridor.
2. The yearly rental fee for the sign corridor space is not pro-rated. This contract is valid from January 1 of each year for one full year.
3. An installation fee of \$150.00 per sign will be due prior to new sign installation to cover the installation time, material, and equipment rental.
4. Once the draft sign has been approved by Council the “sign owner” has 60 days to put up a sign (if there is not already one in place). If not completed within the 60 days the “Sign Owner” will forfeit their rental charge and their sign corridor spot. It is understood that in the winter months that the ground may not be suitable to install posts. The Village of Craven would use its discretion as to a suitable install date of posts provided by the Village at the cost of the installation fee.
5. All signs must be located outside of the provincial highway right-of-way with guidance from the Village of Craven staff. The minimum distance between each sign is 36 meters (118 feet).
6. Each sign must be 8x6 to 8x8 feet, or based on Councils discretion, and displayed lengthwise. All signs must also be mounted on wooden posts 4x6x12 feet with a minimum of 4 feet placed into the ground.
7. Each sign must be uniform in size and contents must be approved by the Village of Craven. The message to be conveyed on the sign shall be legible and simple and to be on 3 to 4 lines with the minimum being:
 1. The name of the product or service with logo, if available.
 2. The distance to be travelled for that service.
(eg. Gas 700 metres, Restaurant, 2nd right turn).
 3. Details of the specific product may be added on the last 2 lines.
7. The size and style of lettering shall be chosen for their legibility. Lettering shall not be tightly compressed. Upper and lower case lettering is preferred. Conventional block lettering shall be used. Script or highly stylized letters should be avoided. The lettering should be as large as practicable with 6 inches being the minimum effective size.

8. The use of running, flashing lights or any distraction to drivers is strictly prohibited.
9. Signs are owned by the businesses and the owner is fully responsible for up-keep, repair and improvements of the signs.
10. If maintenance is not kept up to standards suitable to the Village of Craven, then signs will be removed at the owner's expense. Improvements have to be completed within thirty (30) days of written notification of needed improvements.
11. The Village of Craven has final say when improvements are needed.
12. In the event of vandalism or natural catastrophes the Village of Craven will not be responsible or liable for any damages incurred.
13. Bylaw No. 5-1990 is hereby repealed.

This Bylaw shall come into force on the day of adoption by the Village of Craven Council.

(SEAL)

Mayor

Administrator

Read a third time and adopted
this ____ day of _____, 2024

Administrator

Village of Craven

SIGN APPLICATION

Name of Business: _____

Name of Applicant: _____

Address: _____

Phone Number: _____ Cell Phone: _____

Fax Number: _____ Email: _____

Nature of Business: _____

Contact Person (*if different from the applicant*): _____

Address: _____

Phone Number: _____ Cell Phone: _____

Fax Number: _____ Email: _____

Sign Design: Written approval will be provided following acceptance of sign proposal and location marked for placement.

Attach sign design or provide details below.

Applicant's Signature _____ Date: _____